

DAIRY'S CONTRIBUTION TO NEW ZEALAND'S ECONOMY



Dairy export revenue

\$19.7 billion
year to June 2020



Dairy directly adds
\$10.2 billion
to NZ's economy



Dairy farmers spend almost
\$15 billion in NZ, and dairy processors purchase
\$8 billion of goods and services (other than milk)



50,000
DAIRY JOBS

Dairy farming median wage:

\$52,700

Dairy processing median wage:

\$79,471

NORTHLAND

Dairy contributes
2,473 jobs and
\$486 million (6% of regional GDP)

WAIKATO

Dairy contributes
13,132 jobs and
\$2.6 billion (10% of regional GDP)

TARANAKI

Dairy contributes
4,936 jobs and
\$976 million (11% of regional GDP)

MANAWATŪ-WHANGANUI

Dairy contributes
4,936 jobs and
\$711 million (6% of regional GDP)

WEST COAST

Dairy contributes
1,507 jobs and
\$298 million (16% of regional GDP)

CANTERBURY

Dairy contributes
10,103 jobs and
\$2 billion (5% of regional GDP)

SOUTHLAND

Dairy contributes
4,649 jobs and
\$911 million (14% of regional GDP)

OTAGO

Dairy contributes
2,679 jobs and
\$525 million (4% of regional GDP)