1.8.2 Example - Person Specification for General Manager

Characteristic	Essential	Preferred
Physical	• Physically fit • Good health	• Able to lift heavy objects • Below 6ft tall (Low milk line)
Experience	• One season previous farm management experience, including control over pasture allocation, machinery maintenance and milk quality • Shows ability to think through and solve problems	• Previous staff management experience • Experience of high stocking rate, all grass feeding systems • Monthly oral and written reporting to owners experience
Attitude	• On time • Positive • Honest • Strong work ethic • Committed to role • Give everything a try • Punctual • Committed to helping others succeed	• Goals to progress through the dairy industry to ownership
Qualifications	• National Diploma in Agribusiness Management, Production Management and Financial Management modules • Valid, full driver's licence	• Diploma Agriculture, or higher • AI technician
Fit with team	• Able to work in a team • Tidy around house • High level of personal hygiene • Can communicate with a wide range of people • Able to accept differences • Skilled in interpersonal relationships and negotiation	• Will socialise with team
Other	• Prepared to travel and live away from home ten nights per year	

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