

## Identify your Focus Areas

What are the main areas of your life that if you focussed on would help you to achieve your vision?

Stop and think about what it takes to have a balanced and fulfilled life. What are your priorities? When you make a big decision what gets the “right of way”? Some of these areas may have been highlighted in your SWOT analysis.

Try to identify six key focus areas for you and your business.

You can use the ideas in the boxes below, or you may have other focus areas that you prefer.

	Health & Fitness		Friends
	Farm Business		Spiritual
	Finance		Community
	Family		Networking
	Leisure & Fun		Personal Development
	Farm Performance		Learning
	Partner		Leadership
	Investment		Security
	Aesthetic surroundings		Industry
	Environment		

Once you have identified your focus areas:

- Write each of them into the spokes of the “Planning Wheel”.
- Rank them on a scale of 0-5 as to how satisfied or how well you think you are doing currently in each of these important areas. (0 is not satisfied, 5 is best).

Are there some areas that need more work than others?

This exercise helps you to locate the areas of your life that need focus in order to achieve the vision you want. Shade the corresponding boxes on your planning wheel for the score you have given yourself for each “area of life”. You can clearly see the areas that need some work! Aim to have a round, well balanced wheel (ask any mechanic!) with scores of 5 in each area.

For example:

The first example provided often shows the person rated low for Reproduction, but felt they were quite satisfied with their progress for the Environment.

