## Picturing Your Vision

Imagine how you would like your life to look in the future.
What is it you are trying to achieve? What is your ideal? What are you doing? Wouldn't it be great if Who is involved? Why are you doing this?
What are the key words or phrases that describe your picture or image?
Some people find it easier to start by drawing a picture with metaphors and pictures that mean things to them. Others have found developing a vision board by cutting our relevant pictures from magazines helpful. There is no right or wrong way to build your vision. The most important thing is that it has strong meaning for you and you can use it to guide your goals and actions.

#### Some examples





Opportunity to
Provide
Enjoyment
Employment
Challenge
& Wealth

Religion
Education
Succeeding
Productive
Exercise
Caring
Truthful

### Vision statement from an Irish farmer

To have freedom to choose, and to have free time (more wealth, more choice).

To be continuously challenged. To have contact with interesting people.

To improve the profitability and quality of life of Irish farmers.

To contribute positively to local community.

# Why? What is the purpose of our business?

