

QuickStats about dairying – MANAWATU REGION



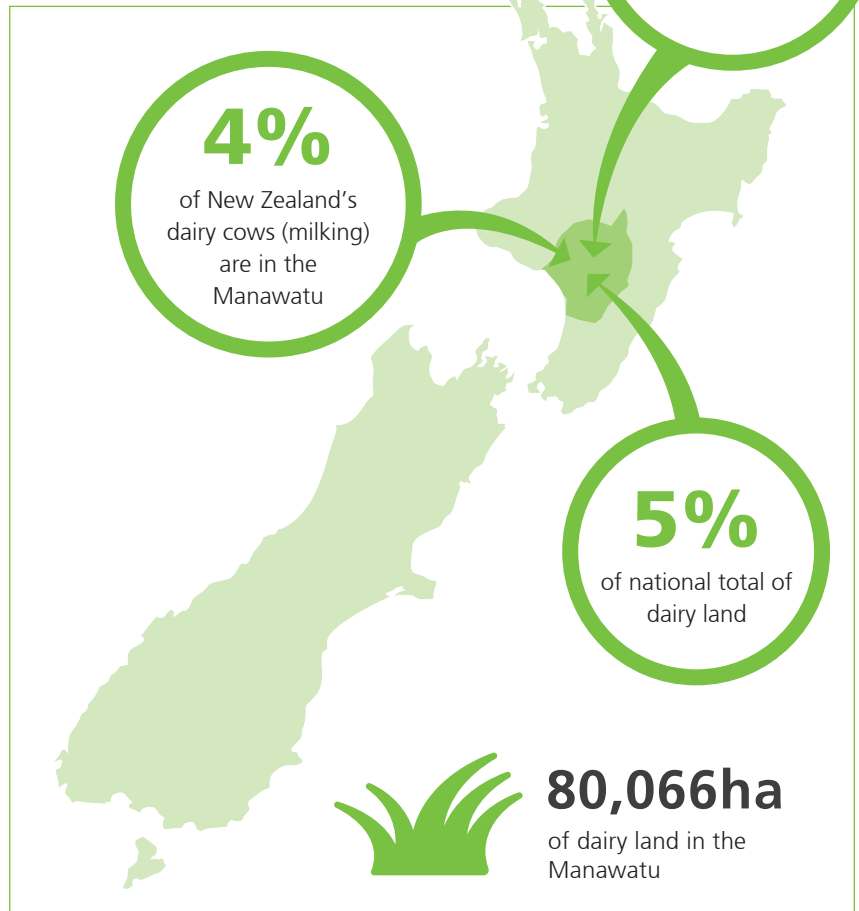
HERDS AND COWS

Total number of herds	552
Average herd size	401
Number of cows (milking)	221,124



FARMERS AND DAIRY LAND

Number of farm owner/ operators	428
Number of sharemilkers	123
Average farm size	145ha
Average cows per ha	2.8



The value of dairying in the Manawatu

Value of milk production to the regional economy

\$315 million (2015/16)
(81 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2015/16 farm working expenses on-farm per cow **\$1,305***

*this includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)



DAIRY JOBS CONTRIBUTE

1.9%

of the total regional employment in the Manawatu.

Numbers employed in the dairy industry in the Manawatu

Number employed

On-farm  **1,663**

Processing and wholesaling  **730**
(estimate)

Total dairy employment  **2,393**



dairyatwork.co.nz

Source: NZIER, New Zealand Dairy Statistics, Statistics New Zealand, DairyNZ Economics Group. Nov 2016

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