QuickStats about dairying – HAWKE’S BAY REGION

HERDS AND COWS
- Total number of herds: 73
- Average herd size: 626
- Number of cows (milking): 45,687

FARMERS AND DAIRY LAND
- Number of farm owner/operators: 61
- Number of sharemilkers: 12
- Average farm size: 230ha
- Average cows per ha: 2.7

The value of dairying in the Hawke’s Bay

Value of milk production to the regional economy
$87 million (2016/17) (15 million kilograms of milksolids produced)

What farmers spend (on average) per cow
2016/17 farm working expenses on-farm per cow $1,400*

*This includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)

DAIRY JOBS CONTRIBUTE
0.6% of the total regional employment in the Hawke’s Bay.

Numbers employed in the dairy industry in the Hawke’s Bay

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<th>Number employed</th>
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<tr>
<td>On-farm</td>
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<td>Processing and wholesaling</td>
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<td>Total dairy employment</td>
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1% of New Zealand’s dairy herds are in the Hawke’s Bay
1% of national total of dairy land
16,754ha of dairy land in the Hawke’s Bay