**QuickStats about dairying – MANAWATU REGION**

**HERDS AND COWS**

- Total number of herds: 542
- Average herd size: 393
- Number of cows (milking): 212,816

**FARMERS AND DAIRY LAND**

- Number of farm owner/operators: 432
- Number of sharemilkers: 110
- Average farm size: 144ha
- Average cows per ha: 2.7

---

**The value of dairying in the Manawatu**

Value of milk production to the regional economy

**$474 million (2016/17)**

(81 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2016/17 farm working expenses on-farm per cow **$1,400**

*This includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)

---

**Numbers employed in the dairy industry in the Manawatu**

<table>
<thead>
<tr>
<th>Number employed</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>On-farm</td>
<td>1,991</td>
</tr>
<tr>
<td>Processing and wholesaling</td>
<td>965</td>
</tr>
<tr>
<td>Total dairy employment</td>
<td>2,956</td>
</tr>
</tbody>
</table>

---

**dairynz.co.nz**