

QuickStats about dairying – MANAWATU REGION



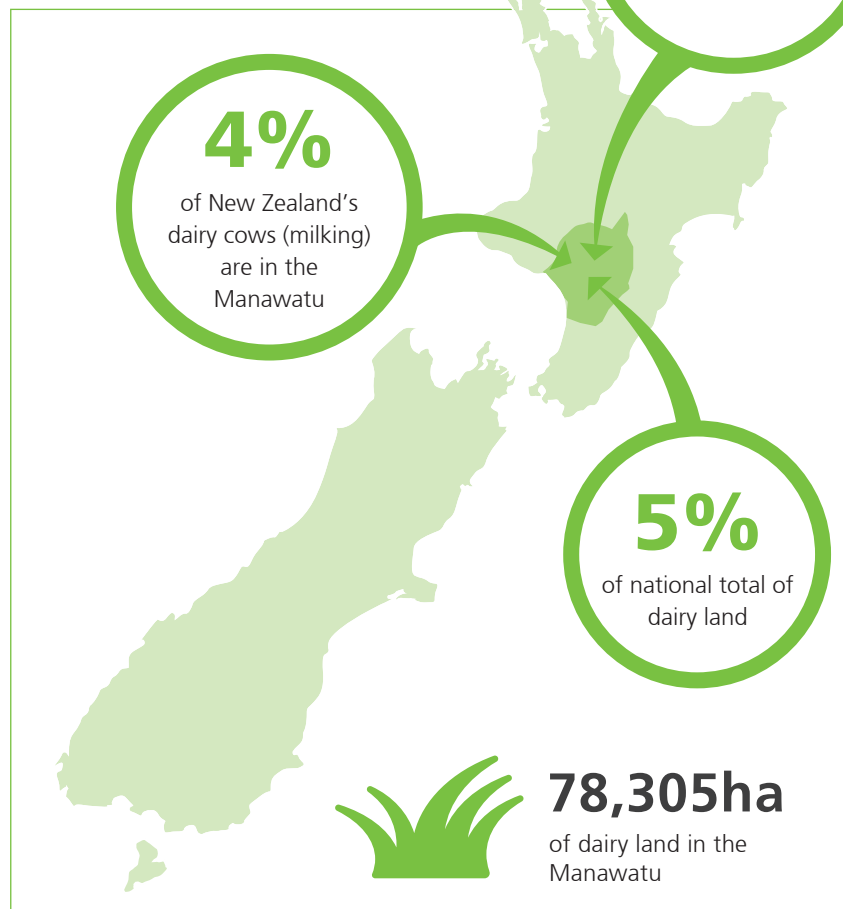
HERDS AND COWS

Total number of herds	542
Average herd size	393
Number of cows (milking)	212,816



FARMERS AND DAIRY LAND

Number of farm owner/ operators	432
Number of sharemilkers	110
Average farm size	144ha
Average cows per ha	2.7



The value of dairying in the Manawatu

Value of milk production to the regional economy

\$474 million (2016/17)
(81 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2016/17 farm working expenses on-farm per cow **\$1,400***

*this includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)



DAIRY JOBS CONTRIBUTE

2.2%

of the total regional employment in the Manawatu.

Numbers employed in the dairy industry in the Manawatu

Number employed

On-farm  **1,991**

Processing and wholesaling  **965**

Total dairy employment  **2,956**



dairyatwork.co.nz

Source: NZIER, New Zealand Dairy Statistics, Statistics New Zealand, DairyNZ Economics Group. Nov 2017

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