

# QuickStats about dairying – TARANAKI REGION



## HERDS AND COWS

Total number of herds **1,657**

Average herd size **286**

Number of cows (milking) **473,110**



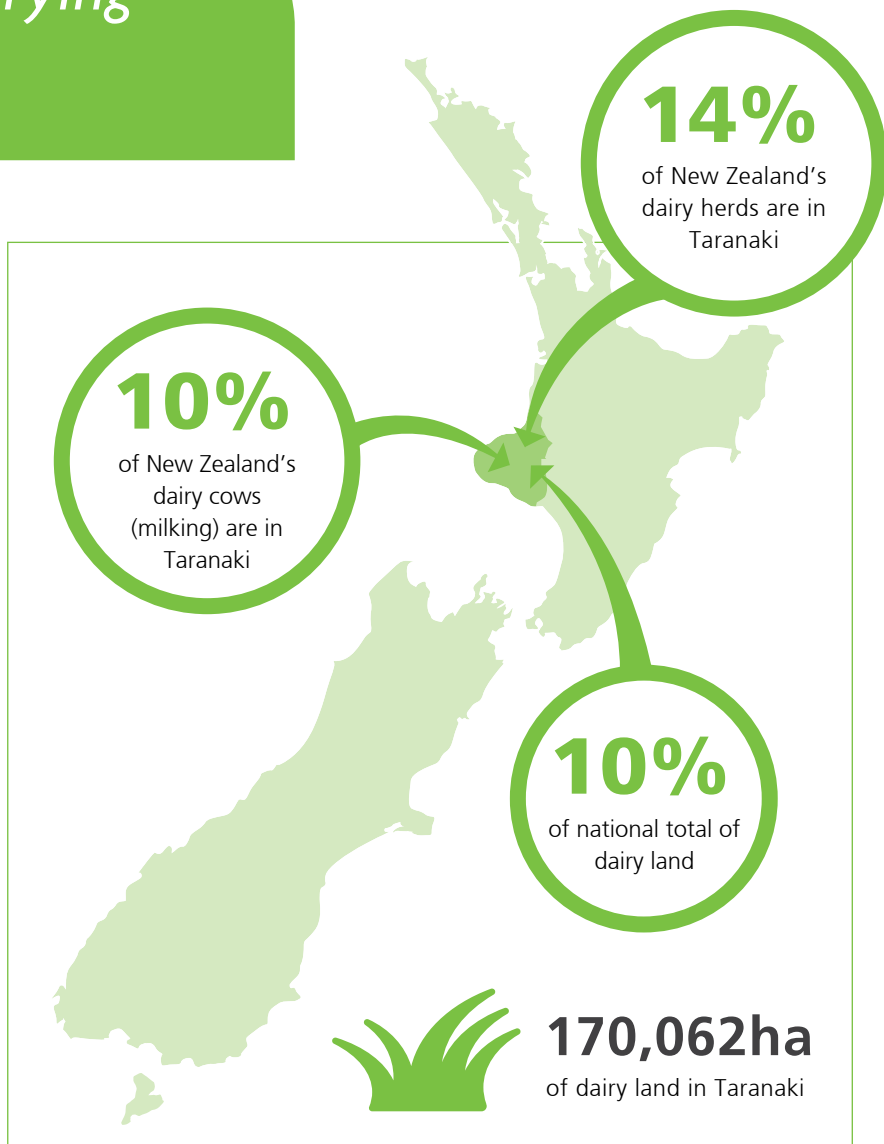
## FARMERS AND DAIRY LAND

Number of farm owner/  
operators **1,124**

Number of sharemilkers **533**

Average farm size **103ha**

Average cows per ha **2.8**



## The value of dairying in Taranaki

Value of milk production to the regional economy

**\$1.1 billion** (2016/17)  
(181 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2016/17 farm working expenses on-farm per cow **\$1,340\***

\*this includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)



## DAIRY JOBS CONTRIBUTE

**10.3%**

of the total regional employment in Taranaki.

## Numbers employed in the dairy industry in Taranaki

Number employed

On-farm  **3,584**

Processing and wholesaling  **1,650**

Total dairy employment  **5,234**



[dairyatwork.co.nz](http://dairyatwork.co.nz)

Source: NZIER, New Zealand Dairy Statistics, Statistics New Zealand, DairyNZ Economics Group. Nov 2017

**DairyNZ**