

# QuickStats about dairying – WEST COAST-TASMAN AND MARLBOROUGH-NELSON REGIONS



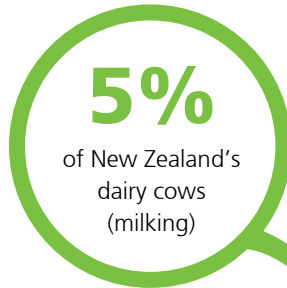
## HERDS AND COWS

Total number of herds	<b>607</b>
Average herd size	<b>397</b>
Number of cows (milking)	<b>240,808</b>



## FARMERS AND DAIRY LAND

Number of farm owner/ operators	<b>489</b>
Number of sharemilkers	<b>118</b>
Average farm size	<b>164ha</b>
Average cows per ha	<b>2.4</b>



**99,582ha**

of dairy land in the West Coast-  
Tasman and Marlborough-Nelson

## The value of dairying in the West Coast-Tasman and Marlborough-Nelson

Value of milk production to the  
regional economy

**\$478 million** (2016/17)

(81 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2016/17 farm  
working expenses  
on-farm per cow **\$1,435\***

\*this includes feed, veterinary services, fertiliser,  
dairy shed supplies (estimate)



## DAIRY JOBS CONTRIBUTE

**2.7%**

of the total regional  
employment in the  
West Coast-Tasman  
and Marlborough-  
Nelson.

## Numbers employed in the dairy industry in the West Coast- Tasman and Marlborough-Nelson

Number employed

On-farm  **1,672**

Processing and  
wholesaling  **629**

Total dairy  
employment  **2,301**



[dairyatwork.co.nz](http://dairyatwork.co.nz)

Source: NZIER, New Zealand Dairy Statistics,  
Statistics New Zealand, DairyNZ Economics Group. Nov 2017

**DairyNZ**