QuickStats about dairying –
WEST COAST-TASMAN AND
MARLBOROUGH-NELSON REGIONS

HERDS AND COWS

- Total number of herds: 607
- Average herd size: 397
- Number of cows (milking): 240,808

FARMERS AND DAIRY LAND

- Number of farm owner/operators: 489
- Number of sharemilkers: 118
- Average farm size: 164ha
- Average cows per ha: 2.4

The value of dairying in the West Coast-Tasman and Marlborough-Nelson

Value of milk production to the regional economy
$478 million (2016/17)
(81 million kilograms of milk solids produced)

What farmers spend (on average) per cow
2016/17 farm working expenses on-farm per cow $1,435*

*this includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)

Numbers employed in the dairy industry in the West Coast-Tasman and Marlborough-Nelson

- On-farm: 1,672
- Processing and wholesaling: 629
- Total dairy employment: 2,301