

QuickStats about dairying – BAY OF PLENTY REGION



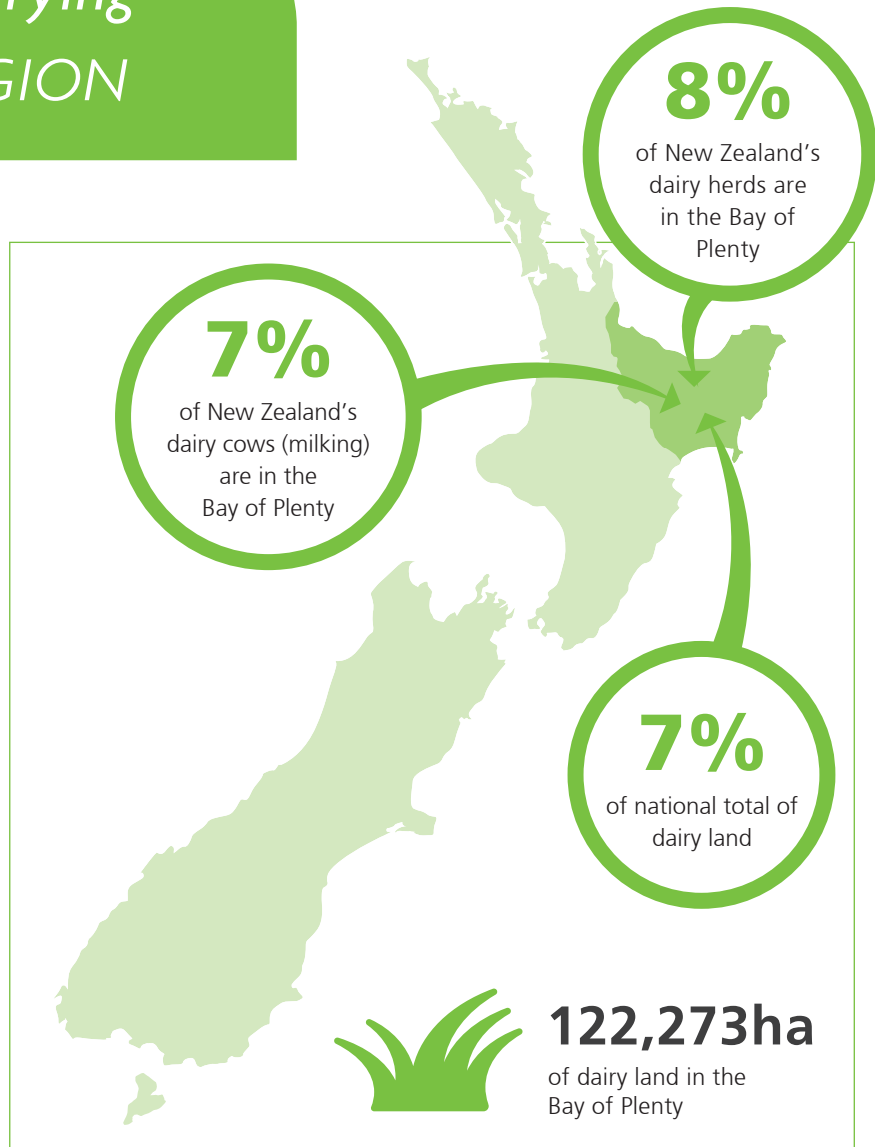
HERDS AND COWS

Total number of herds	901
Average herd size	372
Number of cows (milking)	335,145



FARMERS AND DAIRY LAND

Number of farm owner/ operators	679
Number of sharemilkers	222
Average farm size	136ha
Average cows per ha	2.7



The value of dairying in the Bay of Plenty

Value of milk production to the regional economy

\$694 million (2016/17)
(118 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2016/17 farm working expenses on-farm per cow **\$1,290***

*this includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)



DAIRY JOBS CONTRIBUTE

1.8%

of the total regional employment in the Bay of Plenty.

Numbers employed in the dairy industry in the Bay of Plenty

Number employed

On-farm  **2,249**

Processing and wholesaling  **418**

Total dairy employment  **2,667**



dairyatwork.co.nz

Source: NZIER, New Zealand Dairy Statistics, Statistics New Zealand, DairyNZ Economics Group. Nov 2017

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