QuickStats about dairying – BAY OF PLENTY REGION

**HERDS AND COWS**

- Total number of herds: 901
- Average herd size: 372
- Number of cows (milking): 335,145

**FARMERS AND DAIRY LAND**

- Number of farm owner/operators: 679
- Number of sharemilkers: 222
- Average farm size: 136ha
- Average cows per ha: 2.7

**The value of dairying in the Bay of Plenty**

Value of milk production to the regional economy

**$694 million (2016/17)**

(118 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2016/17 farm working expenses on-farm per cow: **$1,290**

*This includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)*

**DAIRY JOBS CONTRIBUTE**

- 1.8% of the total regional employment in the Bay of Plenty.

**Numbers employed in the dairy industry in the Bay of Plenty**

<table>
<thead>
<tr>
<th>Number employed</th>
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<tbody>
<tr>
<td><strong>On-farm</strong></td>
<td>2,249</td>
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<tr>
<td><strong>Processing and wholesaling</strong></td>
<td>418</td>
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<tr>
<td><strong>Total dairy employment</strong></td>
<td>2,667</td>
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