



MARK AND MEASURE 2018

CLARITY AND DIRECTION FOR BUSINESS AND PERSONAL SUCCESS

“Our farm business took a significant step forward after attending DairyNZ’s Mark and Measure.” -

Mark and Measure attendees, Paul and Juanita Marshall, Southland.

Mark and Measure is a multi-day course designed to help you take control of your future by learning key business concepts and skills for personal and business success.

Mark and Measure will provide you the tools and confidence to:

- Identify personal priorities and motivators
- Understand business performance and drivers
- Learn key business principles, including wealth creation
- Benefit from networking and friendship opportunities
- Be equipped to identify opportunities aligned to your values
- Build a customised strategy for the future
- Develop a platform for effective communication with partners and stakeholders
- Dedicate time to focus solely on the future.

ONLY TWO COURSES!

1. **North Island, 21-23 May 2018, Wairakei Resort, Taupo**
2. **South Island, 5-7 June 2018, Rydges, Queenstown**

Registrations open 1 December 2017

Early bird registration* (by 16 Feb):
\$900 individual rate, \$1700 couples/partners.

Standard registration* (by 9 March): \$1000 individual, \$1800 couples/partnerships

* Price includes: Pre-course DairyBase analysis and over the phone pre-course 1:1 report interpretation. Course fees and materials. Meals: Day 1 and 2 course dinners. Day 2 and 3 morning tea, lunch and afternoon tea. Follow-up course support. Excludes: GST. Accommodation and transport. Your travel, accommodation and breakfasts must be arranged and paid by you separate to the Mark and Measure registration. When booking at the conference venue, please let them know you are with Mark and Measure, DairyNZ, to receive a special rate. Mark and Measure courses are subsidised through the DairyNZ levy.

FIND OUT MORE OR REGISTER AT
dairynz.co.nz/markandmeasure

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