QuickStats about dairying – Otago Region

**HERDS AND COWS**

- Total number of herds: 445
- Average herd size: 602
- Number of cows (milking): 267,874

**FARMERS AND DAIRY LAND**

- Number of farm owner/operators (including herds with contract milkers): 288
- Number of sharemilkers: 141
- Average farm size: 206ha
- Average cows per ha: 2.9

**The value of dairying in Otago**

Value of milk production to the regional economy

**$700 million (2017/18)**

(105 million kilograms of milksolids produced)

What farmers spend (on average) per cow

2017/18 farm working expenses on-farm per cow: **$1,670***

*This includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)

**Numbers employed in the dairy industry in Otago**

<table>
<thead>
<tr>
<th>DAIRY JOBS</th>
<th>CONTRIBUTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-farm</td>
<td>1,600</td>
</tr>
<tr>
<td>Processing and wholesaling</td>
<td>313</td>
</tr>
<tr>
<td>Total dairy employment</td>
<td>1,910</td>
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