QuickStats about dairying – Taranaki Region

**Herd and Cows**
- Total number of herds: 1,620
- Average herd size: 295
- Number of cows (milking): 477,311

**Farmers and Dairy Land**
- Number of farm owner/operators (including herds with contract milkers): 1,109
- Number of sharemilkers: 511
- Average farm size: 105ha
- Average cows per ha: 2.8

**The Value of Dairying in Taranaki**
- Value of milk production to the regional economy: $1.1 billion (2017/18)
- (166 million kilograms of milksolids produced)
- What farmers spend (on average) per cow: 2017/18 farm working expenses on-farm per cow: $1,550*

*This includes feed, veterinary services, fertiliser, dairy shed supplies (estimate)

**Numbers Employed in the Dairy Industry in Taranaki**
- **On-farm**: 3,700
- **Processing and wholesaling**: 1,800
- **Total dairy employment**: 5,500