

Milksolids levy return on investment 2020-2025

7x

return on levy investment

Through the milksolids levy, Kiwi dairy farmers collectively invest around \$70 million dollars annually to deliver a positive future for New Zealand dairy through science, research, advocacy and extension.

We want the levy to be the best investment of every New Zealand dairy farmer. A recent independent review on our industry-good initiatives funded by the levy revealed a seven-fold return in value.

At a glance

- **\$341 million** of levy revenue generated an estimated **\$2.98 billion** of value.
- This equates to **7x return on investment** → **26c/kgMS/year** or **\$187/ha/year**
- The benefits come from both **productivity gains (45%)** and **costs avoided (55%)**.
- In many cases the government or partner organisations topped up the money invested by DairyNZ meaning farmers got an even bigger bang for their milksolids levy.

Some of the bigger hitters for returns



How much was invested?

Estimated value now